

EXHIBITOR PRICE LIST (all prices USD)

North American Pavilion & Space World – 
Hall 9* Turnkey Package

- Exhibit space
- Booth with walls, carpeting, header with company name
- Electrical outlets and lighting
- Round table, three chairs, lockable information counter, literature rack and trash can
- Daily vacuuming and waste disposal
- Staffed exhibitor lounge with refreshments and business services including internet access

Price
10% Early Bird discount for signed contracts in place by October 31, 2009!

- Aisle booth (minimum 9 sqm) \$795 per sqm plus 19% reclaimable VAT
- Corner booth (minimum 12 sqm) \$895 per sqm plus 19% reclaimable VAT

*Additional mini pavilions are planned for other halls, including the ISC, based on demand.

North American Pavilion Space+ Package
(Proprietary Stand – not pop-up booth)

- Exhibit space and carpeting
- Daily vacuuming and waste disposal
- Staffed exhibitor lounge with refreshments and business services including internet access
- Three exhibitor passes, catalog listing and assistance during set-up and tear-down

Price
Minimum of 24 sqm at \$450 per sqm plus reclaimable 19% VAT

Note: Space+ exhibitors pay for their own utilities, such as electrical connections and electricity

International Suppliers Center (ISC) Turnkey Package
(Jun 8-10 ONLY!)

- Exhibit space
- System stand, fascia and exhibitor's name (max 20 characters in black)
- Felt floor covering
- Information counter and bar stool with table (depending on stand size and 3, 4 or 6 chairs)
- Brochure rack (one per stand)
- Lighting
- Trash can
- Use of Virtual Market Place in conjunction with ILA2010
- Catalog entry in conjunction with ILA2010

- Price***
- Single stand 9 sqm \$5,253 plus 19% reclaimable VAT
 - Double stand 18 sqm \$9,603 plus 19% reclaimable VAT
 - Triple stand 27 sqm \$13,401 plus 19% reclaimable VAT

*Includes \$539 advertising box, ISC Catalog entry and entry in the ISC Virtual Marketplace.

Direct Exhibitors

10% Early Bird discount for signed contracts in place by October 31, 2009!

Hall	SQM
• Row stand (one side open)	\$428
• Corner stand (two sides open)	\$459
• Peninsula stand (three sides open)	\$486
• Island stand (four sides open)	\$499

Supplements

- Multi-storey stand +75% of row stand price

Outdoor Area \$243

Chalets

• Single chalet	\$49,950
• Double chalet	\$93,150
• Triple chalet	\$133,650

Exhibition Space on Hardstand for Powered Aircraft

• >60 t MTOW	\$12,285
• 40 t – 60 t MTOW	\$9,180
• 20 t – 40 t MTOW	\$6,008
• 5.7 t – 20 t MTOW	\$5,196
• 2.0 t – 5.7 t MTOW	\$3,159
• 750 Kg. – 2.0 t MTOW	\$1,728
• <750 Kg. MTOW	\$722

Exhibition Space on Hardstand for Unpowered Aircraft \$425

Advertising Box

- Starter package (main exhibitors up to 20 sqm stand area and aircraft over 5.7 MTOW) . . \$539
- Classic package (main exhibitors from 21 to 80 sqm stand area) \$876
- Premium package (main exhibitors over 80 sqm stand area or a chalet) \$1,349

Note: Prices include lump sum charges for electricity and water but exclude fee of \$.80 per sqm as required by the Association of German Trade Fair Industry (AUMA), advertising box charges, 19% Value Added Tax and all services.

Contact

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